

TO: Interested Parties

FROM: Maureen Gorsen, Director  
Department of Toxic Substances Control

DATE: June 18, 2007

SUBJECT: CALIFORNIA GREEN CHEMISTRY INITIATIVE - LET THE CONVERSATION BEGIN!

The California Green Chemistry Initiative seeks your thoughts and involvement as we begin to establish the blueprint for keeping California in the forefront of protecting health and the environment in a robust economy.

Our time for this effort is very short. The creation of a viable list of options to advance Green Chemistry must be submitted to Secretary Linda Adams by January 2008. From that list proposed recommendations for a final policy are due by July 1, 2008. We have a tremendous amount of work ahead and look forward to working with you on this effort.

To facilitate the most creative and constructive public participation process, we have entitled the Conversation with California. The Conversation with California includes a wide array of opportunities for you to participate. I invite you to join the Conversation with California and contribute to developing a comprehensive chemical policy and long-term environmental protection for California.

We hope you will join us at our first public stakeholder's meeting scheduled for Wednesday, June 27th 1:30 p.m. - 3:30 p.m., Sierra Hearing Room, Cal/EPA Building, 1001 I Street, Sacramento. If you cannot attend, you will be able to listen via web cast.

A Website has been set up that allows an open and transparent exchange of ideas. We are A Journal/Blog space gives you the opportunity to share your thoughts and see what others think about the four main Green Chemistry topics areas:

**Cradle to Cradle:** Through product design and industrial innovation, produce products that reduce the use of harmful chemicals, thus generating fewer emissions and less waste. How do you think California should move to a Cradle to Cradle framework?

**Green Chemistry:** Consider public health and the environmental effects of chemicals during the process of designing products and processes. How do you think California should stimulate Green Chemistry?

**Toxics in Products by Design:** Identify strategies to encourage manufacturers to take greater responsibility for the products they produce that contain toxic materials. How do you think California should address the issue of toxics in products by design?

**Toxics in Products by Accident:** Develop information on approaches that encourage cleaner and less polluting industrial processes. How do you think California should address the issue of toxics in products by accident?

Please visit and participate at: <http://californiagreenchemistry.squarespace.com/welcome>

You can sign up to receive e-mail updates about the California Green Chemistry Initiative from DTSC's listserv.

We always look forward to written comments. Please send your mail to:

Green Chemistry Initiative  
Department of Toxic Substances Control  
P.O. Box 806  
Sacramento, CA 95812-0806

If you have any questions about the Conversation with California please contact Ms. Margaret Graham at (916) 324-3149 or [mgraham@dtsc.ca.gov](mailto:mgraham@dtsc.ca.gov).

To subscribe to or unsubscribe from the DTSC Green Chemistry Initiative Listserv or other Listservs, please go to <http://www.calepa.ca.gov/listservs/dtsc>. For information on DTSC's Green Chemistry Initiative, go to <http://www.dtsc.ca.gov/PollutionPrevention/GreenChemistryInitiative/index.cfm>.